



For Immediate Release June 6, 2016

Contact Information:

Amanda N. Thaxton
Associate Director, ABWM Foundation
(202) 296-7442
athaxton@abwmfoundation.org

ABWM Foundation Announces June as Wound Healing Awareness Month or WHAM

New digital media campaign to recognize individuals who deal with or treat chronic wounds.

Washington, D.C. – The ABWM Foundation has named June as Wound Healing Awareness Month (WHAM). This month is meant to recognize the challenges experienced by individuals whose lives are affected daily by chronic wounds and to bring awareness to the general public of the support given by certified wound specialists. There are millions of cases of chronic wounds in America. By example, over two million Americans will suffer from venous leg ulcers in their lifetime. Americans are spending over \$50 Billion for wound care annually, with that number only going up.

Chairman of the Board of Trustees for the ABWM Foundation, Joseph McCulloch, PhD, PT, FAPTA, CWS[®], stated, “The ABWM Foundation Board of Trustees responded to an idea presented by a Certified Wound Specialist[®] who thought that it was time to bring attention to people who are dealing with chronic wounds. The concept of a wound healing awareness month was born and the month of June selected as a time of national awareness.”

The third week of June has furthermore been selected as Certified Wound Specialist week. During the week of June 20 – June 24, 2016, the ABWM Foundation acknowledges and celebrates all practitioners certified by the American Board of Wound Management which includes Certified Wound Care Associates[®], Certified Wound Specialists[®] and Certified Wound Specialist Physicians[®].

If you have any questions regarding WHAM, please contact Amanda N. Thaxton at athaxton@abwmfoundation.org or (202) 296-7442. Please follow the ABWM Foundation’s digital media accounts to see everything happening this month. You can follow the ABWM Foundation on [Facebook](#), [Twitter](#) and [LinkedIn](#).

The ABWM Foundation is a 501(c)(3) not-for-profit foundation. It supports the work of the American Board of Wound Management (ABWM) for the advancement of wound care, the promotion of certification for providers of chronic and acute wounds, and the benefit of the public by developing and providing quality education and conducting sound research to support and promote wound care.

Please follow the Foundation on the following digital media accounts:

Facebook: <https://www.facebook.com/abwmfoundation/>

Twitter: <https://twitter.com/ABWMFoundation>

LinkedIn: <https://www.linkedin.com/company/abwm-foundation>